



Iowa



The potential to grow and make innovative products in rural America is limitless. Since 2009, the Obama Administration has made targeted investments to help rural businesses grow. Through the U.S. Department of Agriculture's projects in affordable housing, energy efficiency, roads and bridges, and internet access, coupled with loans and grants for rural businesses, the Administration has helped to attract and retain a talented rural labor force, improve connectivity and access to information, move products to market, and make rural communities competitive—**ultimately supporting strong local economies and expanded opportunity for rural Iowans.**

MADE IN RURAL IOWA

In Hawkeye, Iowa, Country View Dairy makes yogurt in both Original and Greek style, and a frozen yogurt mix using milk from the family's dairy herd. A USDA grant was awarded to Country View Dairy to help with marketing the family's locally-produced yogurt products. Their yogurt can be found in 60 retail locations and schools in 40 communities across Iowa, Minnesota and Nebraska.



SUPPORT FOR RURAL BUSINESSES

USDA has made investments to help **1,583 rural businesses in Iowa thrive and grow.**

USDA investments in everything from advanced biofuels manufacturing facilities to food hubs help businesses, many of them small, capitalize on emerging markets for rural-made products. **In rural America, small businesses support one in three jobs.**



RENEWING RURAL MANUFACTURING

The rural economy includes more than products that come from farms.

Rural manufacturing supports

113,964 jobs in Iowa. USDA has invested **\$112.7 million** to help rural manufacturers in **Iowa** increase production and capacity.



GROWING EXPORTS

In 2012, exports of farm and ranch products alone contributed **\$11.3 billion** to **Iowa's** economy. The

President's Made In Rural America initiative helps rural businesses capitalize on demand for American-made products and identify ways they can participate in global markets.



HOUSING

Access to safe, affordable housing is critical to maintaining the rural labor force. USDA has helped **16,406 Iowa families** purchase or repair homes.



CONNECTIVITY

USDA has invested **\$299.8 million** to support new and improved broadband service for rural **Iowans.** Broadband

service helps to expand access to state-of-the-art health care, educational, and cultural resources and helps rural businesses compete in the global economy.



WATER

USDA has invested **\$175.8 million** to support efficient water supply, treatment and storage facilities, and

wastewater treatment systems. That investment has **improved the health of thousands of rural Iowans** who now have access to clean water and reliable sanitation.